



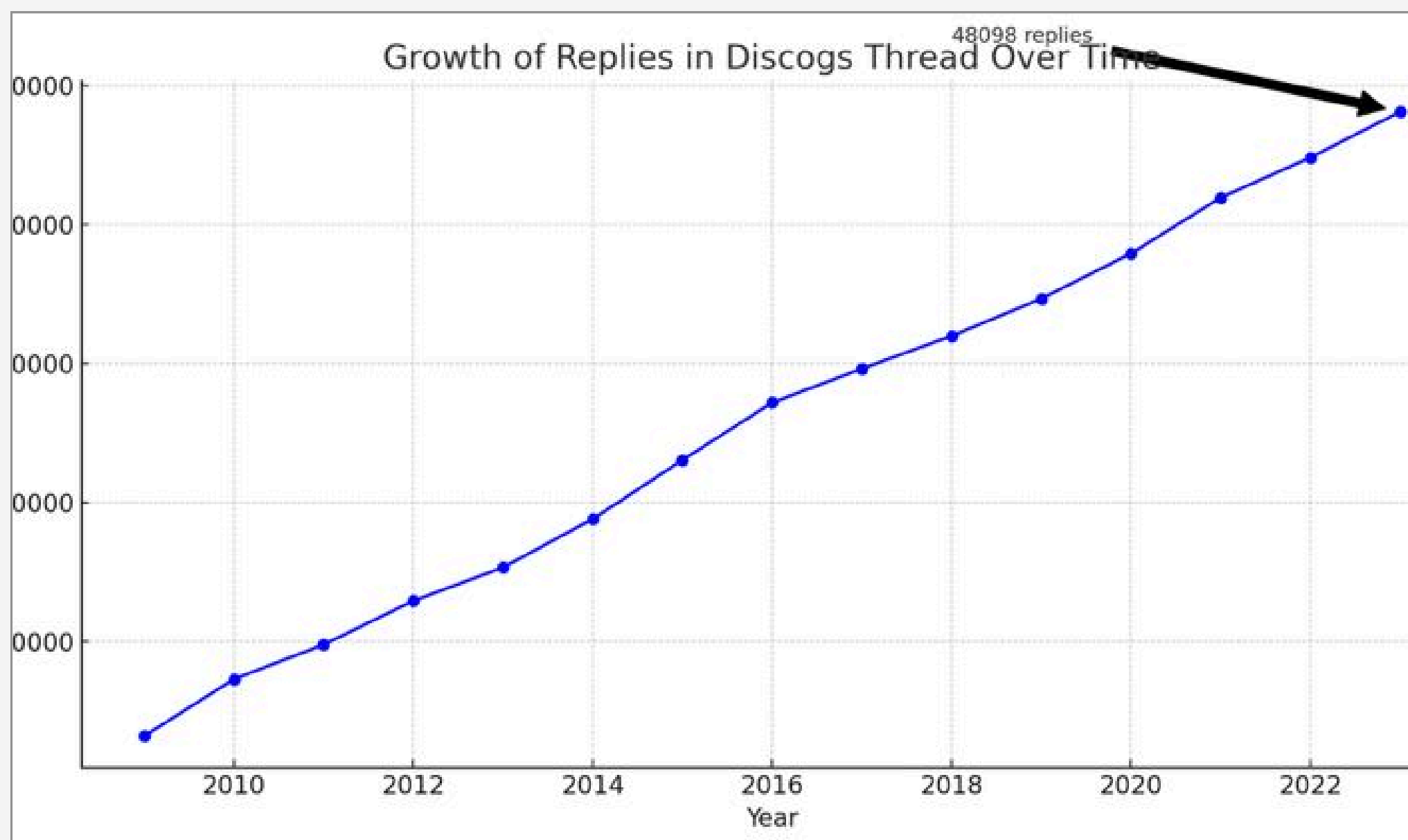
What if you can stream all shared
tracks in users collections?

from manual searches to
seamless listening.

by: Alex Giuseppe Ispas

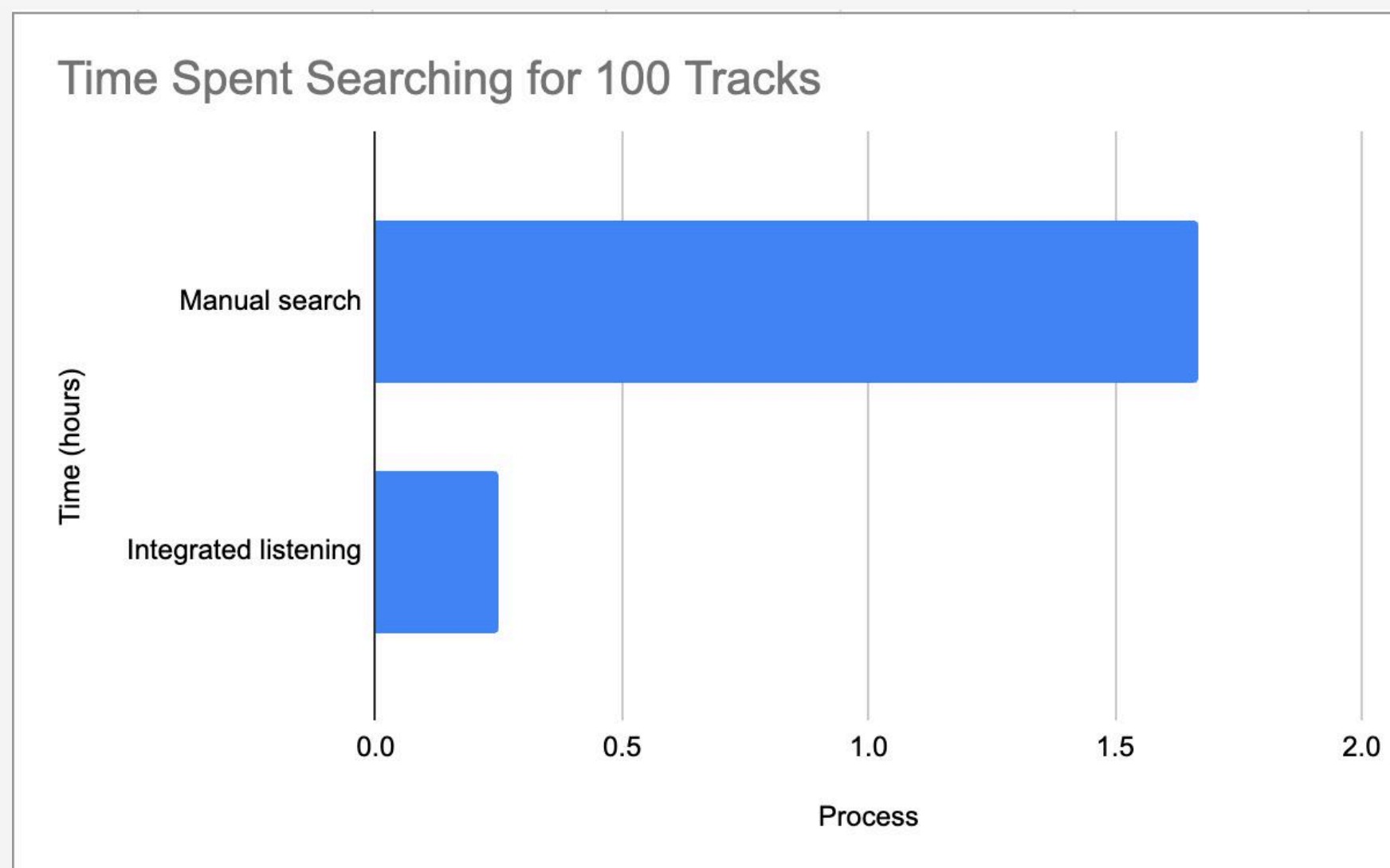
The pain of manual track searches.

users have to manually search for recommended tracks, which is time-consuming and inefficient.



Time spent searching for 100 tracks.



start with the most popular thread on discogs.



integrated listening: reduces time by 85%, so the time spent would be 15% of the manual search time.

Problem validation.

- start small, focus on forum users, budget under \$100.
 - created a lean canvas for a business perspective.
 - assessed product risks for value and viability.
 - reach out to users, and estimate the potential.
 - dm'ed 20 users, 4 responded positively.
- created a landing page to gauge interest and collect leads.

Title	Author	Replies	Last Reply
🚩 Wotchoo listening to? (page: 2 ... 468, 469) Staff	 neurp	46,881	 mintplayedafewtimes 1 day ago

Posted by u/agispas 19 days ago

Does anyone use the "Wotchoo listening to?" Discogs group?

Hi there,

I'm curious if there's anyone using the infamous electronic music group on Discogs. I'm working on a little something which I think might be helpful for you guys.

70 votes

0	Yes
7	No
63	Never heard of it

Voting closed 16 days ago

3 Comments Share Save ...

Rethinking track discovery.

what if users could instantly play each user collection?

The image shows a screenshot of the Discogs website. The main page displays a search results page for a collection, with a list of items including artists like Gigi Masin, Tenderlonius, and Matthew Halsall. A pop-up player is overlaid on the page, showing a CD cover for 'Venezia' by Gigi Masin and a list of other tracks from the collection, such as 'Lifelike' by The Soft and 'You know I care' by Tenderlonius. The player interface includes a progress bar, play/pause buttons, and a volume icon.

Discogs Search artists, albums and more... Explore Marketplace Community

Jazzual

Search Collection

1 - 25 of 2,225 < Prev 1 2 3 ... 88 89 Next > Jump

Artist - Title (Label, Catalog#), Added	Format	Year	Rating
Gigi Masin - Venezia (13 (3) - sps2143) 8 For Sale from €12.00	CD, Album	2021	☆☆☆☆☆
Tenderlonius - You Know I Care (22a - 043) 4 For Sale from €10.32	CD, Album	2023	☆☆☆☆☆
Matthew Halsall - An Ever Changing View (Gondola) 8 For Sale from €14.85	CD, Album	2023	☆☆☆☆☆
John Carroll Kirby - Blowout (Stones Throw Records) 1 For Sale from €13.47	CD, Album	2023	☆☆☆☆☆
Pat Metheny Group - Letter From Home (Geffen) 19 For Sale from €3.85	CD, Album, RP		☆☆☆☆☆
Craven Faults - Standers (Leaf - BAY 131CD) 10 For Sale from €11.45	CD, Album	2023	☆☆☆☆☆
Locust - The Plaintive (Touched - Music For Mankind) 1 For Sale from €11.45	CD, Album, Ltd	2020	☆☆☆☆☆
Marcos Valle - Nova Bossa Nova (Far Out Records) 13 For Sale from €7.37	CD, Album	2018	☆☆☆☆☆
Juan Atkins & Moritz von Oswald - Borderland (Tresor) 12 For Sale from €7.00	CD, Album, Comp	2013	★★★★☆
Rognvald - The New Selecta (Love Love Records) 1 For Sale from €14.70	12xFile, FLAC, Comp	2020	☆☆☆☆☆
Rolando Simmons - World Building (Love Love Records) 1 For Sale from €14.70	CD, Album	2017	☆☆☆☆☆
The Soft - Lifelike (Going Good - GOOD-19)	CD, Album, Ltd	2023	★★★★☆
Joe Henderson - Double Rainbow - The Music C... 53 For Sale from €2.46	CD, Album	1995	★★★★★
Jean-Luc Ponty - Enigmatic Ocean (Atlantic - 19... 18 For Sale from €5.64	CD, Album, RE, SRC		★★★★★
Goldie - Timeless (25th Anniversary Edition) (The... 7 For Sale from €15.99	CD, Album + CD, Comp + RM	2023	★★★★☆
Jorge Pardo - In A Minute (Milestone (4) - MCD-9277-2) 5 For Sale from €1.94	CD, Album, RM	1997	★★★★☆
Brian Eno - Ambient 1 (Music For Airports) (EMI, Virgin Music, Astralwerks, EMI, Virgin Music, Astralwerks - 50999 6 84523 2 2, ENOCDX 6) 2 For Sale from €3.02	CD, Album, RE, RM		★★★★☆

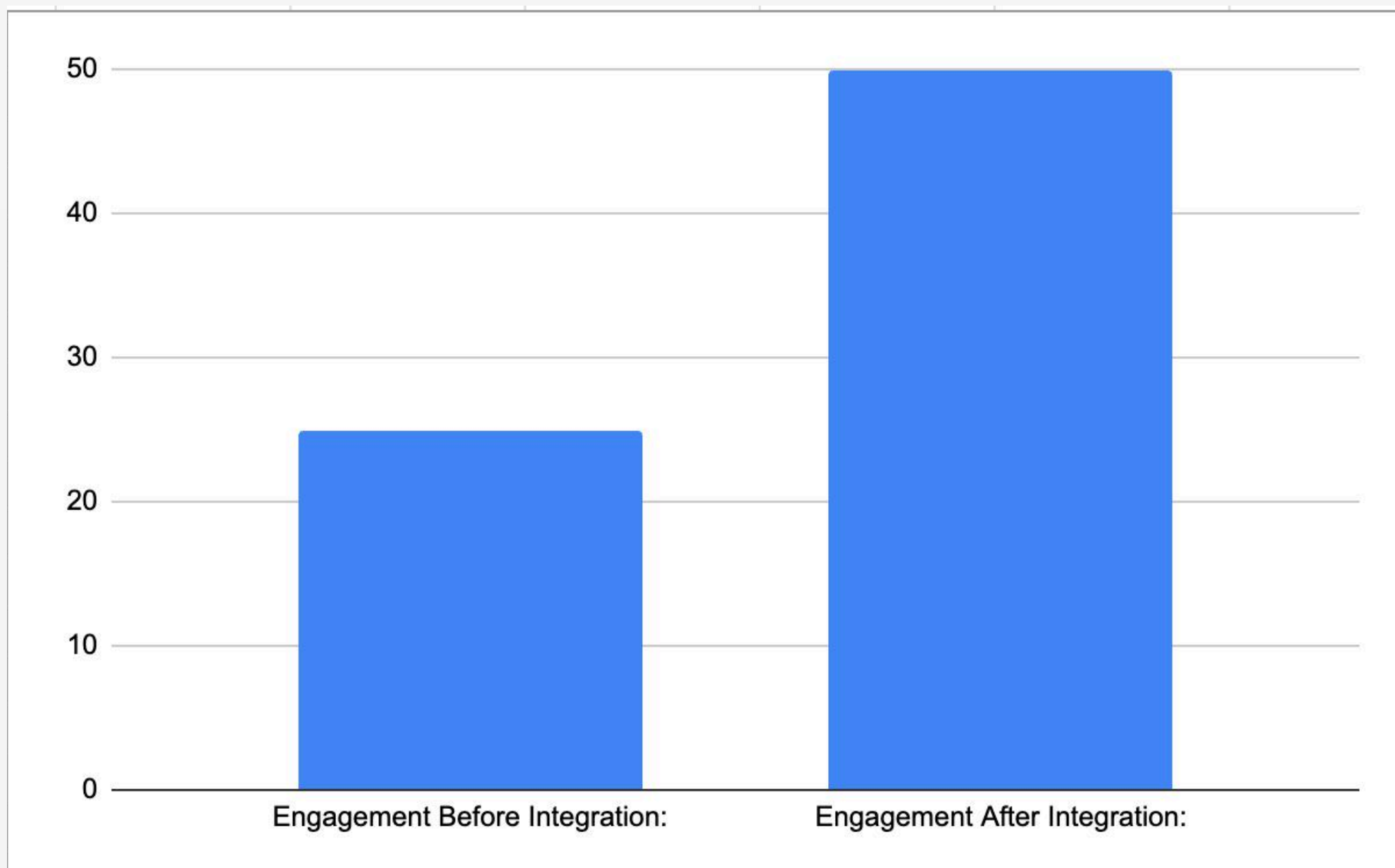
Venezia
Gigi Masin

01:16 05:15

The Soft - Lifelike
Tenderlonius - You know I care
Gigi Masin - Venezia
Flying Pop's - Open your mind

Initial results and learnings.

- users willing to try it right-away.
- positive feedback from some users about the player.
- quick turnaround (under 3 weeks) to validate the need for the solution



time saved / improved user engagement / increased user satisfaction

Conclusion and next steps.

- the power of rapid prototyping and market testing.
- validated key insights and adapted quickly to improve outcomes.

let's work together



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